

# Kano Vuong

kain@kainproductions.com | 347-262-5019 | kainproductions.com

## OVERVIEW

---

Web Producer with substantial experience in web production, development, and project management. Proven ability to wear many hats and take on new responsibilities. Adapt quickly to learning new technologies and other needs required for completing projects.

## PROFESSIONAL EXPERIENCE

---

### Freelance Web Producer

Sept 2009 - Jan 2010

College Board (<http://sat.collegeboard.com>)

New York, NY

Web Producer for College Board SAT site redesign.

- Work with editorial producers and web developers to migrate and translate content to new SAT site redesign utilizing Vignette CMS.
- Performed QA on new site functionality and integrity of migrated content. Generated issue reports for lead producers and developers.

### Associate Producer

May 2006 – May 2009

Heavy.com (<http://www.heavy.com>)

New York, NY

Associate Producer for the number one broadband entertainment website for men 18-34.

- Managed the day-to-day editorial programming of the Heavy.com homepage by obtaining viral videos, writing SEO-friendly copy for all content featured across 5 global regions.
- Managed library of over 50,000 videos and 150 channels, including uploading videos, building out video records, creating channels, writing copy, and moderating and approving user-generated content.
- Created and executed original video productions for Heavy.com and partner sites with Content Programming department.
- Worked directly with Ad-Sales department to launch campaigns for advertisers, including the creation of custom channels and contest pages with aggressive timelines.
- Assisted the technology team in building proprietary content management system (wireframe design, editorial consulting).
- Developed and produced Heavy's bi-monthly newsletter, The Heavy Gram, by working with design team to develop look and feel, partnering with programming to confirm content line-up, and coordinating with tech to build and distribute the newsletter to more than 100,000 recipients.
- Maintained relationships and licensed content through content providers such as independent filmmakers, music labels and movie studios.
- Coordinated with mobile distribution providers to display Heavy content on a variety of platforms including, but not limited to, VCast and Virgin Mobile.

### Freelance Front-End Developer

Nov 2008 – Feb 2009

Bravo TV (<http://www.bravotv.com/>)

New York, NY

Front-end Web Developer for Bravo TV site redesign.

- Prepared and coded XHTML/CSS Drupal templates for complex site designs.
- Tested site design templates for cross-browser compatibility.

### Freelance Front-End Developer

Oct 2007 – Jan 2008

Women's Health Magazine (<http://www.womenshealthmag.com/>)

New York, NY

Front-end Web Developer for Women's Health Magazine website.

- Developed standards-compliant XHTML/CSS templates for Drupal.
- QA and ensured all templates were consistent with client's specifications on all major browsers.

### Front-End Developer / Production Coordinator

Mar 2005 - May 2006

Roughhouse Design (<http://www.rhdny.com>)

New York, NY

Front-End Web Developer and Production Coordinator for Roughhouse Design.

- Coordinated web and design projects between Roughhouse internal teams and clients.
- Assisted Creative Director on website layouts, designs and print projects.
- Prepared site maps and wireframes for the web including front-end programming and site optimization.
- Designed and developed custom templates for Joomla Server-based websites.
- Designed press kits and email newsletters for clients.
- Oversaw the process of updating and maintaining client websites.

# Kano Vuong

kain@kainproductions.com | 347-262-5019 | kainproductions.com

## PERSONAL PROJECTS

---

### Founder/Web Developer/Designer

July 1997 - Present

Deadites Online (<http://www.deadites.net>)

- Designed, developed, and actively maintained world famous resource website for Sam Raimi's Evil Dead films.
- Researched and produced web site content.
- Conducted promotions and sales of Evil Dead related merchandise for Anchor Bay Entertainment, THQ, Sideshow Toys, McFarlane Toys, St. Martins Press, and Amazon.

Recognition: Deadites Online has been referenced in Bill Warren's The Evil Dead Companion book and featured in Anchor Bay Entertainment's Limited Book of the Dead Edition THX DVD release of Evil Dead.

## TECHNICAL SKILLS

---

### Web Programming

HTML/XHTML/CSS/XML. Working knowledge of JavaScript, AJAX, PHP, MySQL, Action Script

### Development

Dreamweaver, Subversion (SVN), Charles, Firebug, Akamai Edge Control, JIRA, Bugzilla. Working knowledge of Flash.

### Design

Adobe Photoshop, Adobe Illustrator, Adobe Acrobat Professional

### Video

Final Cut Pro, Sorenson Squeeze

### Content Management Tools

Vignette, Joomla, Wordpress, Drupal, 3rd Eye Media/Content Executive CMS, proprietary content management systems

### IA/Project Management

Omnigraffle, Visio, Project

### Operating Systems / Office Applications

Mac OS X, Windows 7/XP/2000, Microsoft Word, Microsoft Excel, Microsoft Outlook, Microsoft Entourage

## LANGUAGES

---

Intermediate knowledge of Mandarin (Reading, Writing, and Speaking)

## EDUCATION

---

The University of the Arts

**BFA Multimedia**

1999-2003

Philadelphia, PA

Pennsylvania State University

**Communications**

1997-1999

State College, PA