

Kano Vuong

kain@kainproductions.com | 347-262-5019 | portfolio: www.kainproductions.com

OVERVIEW

Multi-talented Web Producer with substantial experience in web production and development. Proven ability to wear many hats and take on new responsibilities. Adapts quickly to learning new technologies and other needs required for completing projects.

PROFESSIONAL EXPERIENCE

iPad/iPhone Producer

Condé Nast Digital | New York, NY | June 2010 – April 2011 (contract) | <http://www.condenastdigital.com>

- Produced and built iPad/iPhone versions of magazine issues for Condé Nast award winning publications such as GQ, Glamour, and Vanity Fair for CND Mag Reader Platform, including coding and styling magazine page layouts, interactive slide shows, and video.
- Coordinated digital asset production with magazine groups and in-house designers.
- Worked with creative services to implement and test advertiser ads within each issue.
- Performed QA testing and fixes of magazine apps before deployment on iTunes app store.

Web Producer

CPA2Biz | New York, NY | April 2010 – May 2010 (contract) | <http://www.cpa2biz.com>

- Managed and updated CPA accounting education products utilizing Blue Martini e-commerce content management system.
- Coded and deployed newsletters for accounting products, conferences, and outside vendors using DreamMail newsletter web application.
- Worked with producers and developers to migrate and translate CPA2biz site to new site re-design.

Web Producer

The College Board | New York, NY | September 2009 – January 2010 (contract) | <http://sat.collegeboard.com>

- Worked with editorial producers and web developers to migrate and translate content to new SAT site redesign utilizing Vignette CMS.
- Performed QA on new site functionality and integrity of migrated content. Generated issue reports for lead producers and developers.

Front-End Developer

BravoTV | New York, NY | November 2008 – February 2009 (contract) | <http://www.bravotv.com>

- Coded and styled XHTML/CSS Drupal templates from complex layouts for site re-design.
- Tested site layout templates for cross-browser compatibility.

Front-End Developer

Women's Health Magazine | New York, NY | October 2007 – January 2008 (contract) | <http://www.womenshealthmag.com>

- Developed standards-compliant XHTML/CSS layout templates for site re-design.
- QA and ensured all templates were consistent with client's specifications on all major browsers.

Associate Producer

Heavy Inc. | New York, NY | May 2006 - May 2009 | - <http://www.heavy.com>

- Managed the day-to-day editorial programming of the Heavy.com homepage by obtaining viral videos, writing SEO-friendly copy for all content featured across 5 global regions.
- Managed library of over 50,000 videos and 150 channels, including uploading videos, building out video records, creating channels, writing copy, and moderating and approving user-generated content.
- Created and executed original video productions for Heavy.com and partner sites with Content Programming department.
- Worked directly with Ad-Sales department to launch campaigns for advertisers, including the creation of custom channels and contest pages with aggressive timelines.
- Assisted the technology team in building proprietary content management system (wireframe design, editorial consulting).
- Developed and produced Heavy's bi-monthly newsletter, The Heavy Gram, by working with design team to develop look and feel, partnering with programming to confirm content line-up, and coordinating with tech to build and distribute the newsletter to more than 100,000 recipients.
- Maintained relationships and licensed content through content providers such as independent filmmakers, music labels and movie studios.
- Coordinated Heavy content distribution on mobile platforms such as Verizon V Cast, Sprint, and Virgin Mobile.

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Front-End Developer / Production Coordinator

Roughhouse Design | New York, NY. Mar 2005 - May 2006 | <http://www.rhdny.com>

- Coordinated web and design projects between Roughhouse internal teams and clients.
- Assisted Creative Director on website layouts, designs and print projects.
- Prepared site maps and wireframes for the web including front-end programming and site optimization.
- Designed and developed custom templates for Joomla Server-based websites.
- Designed press kits and email newsletters for clients.
- Oversaw the process of updating and maintaining client websites.

PERSONAL PROJECTS

Founder/Web Developer/Designer

Deadites Online | July 1997 – Present | <http://www.deadites.net>

- Designed, developed, and actively maintained world famous resource website for Sam Raimi's Evil Dead films.
- Researched and produced web site content.
- Conducted promotions and sales of Evil Dead related merchandise for Anchor Bay Entertainment, THQ, Sideshow Toys, McFarlane Toys, St. Martins Press, and Amazon.

Recognition: Deadites Online has been referenced in Bill Warren's The Evil Dead Companion book and featured in Anchor Bay Entertainment's The Evil Dead (Book of the Dead Limited Edition) DVD.

EDUCATION

The University of the Arts, Philadelphia, PA

BFA Multimedia (1999-2003)

Penn State University, State College PA, PA

Film (1997-1999)

TECHNICAL SKILLS

Web Programming

HTML/XHTML/CSS/XML. Working knowledge of JavaScript, AJAX, PHP, MSQL, Action Script

Development

Dreamweaver (code view), Textmate, BBEdit, Firebug, Charles, JIRA, Bugzilla. Subversion (SVN), Akamai Edge Control
Working knowledge of Flash.

Design

Adobe Photoshop, Adobe Illustrator, Adobe Acrobat Professional

Video

Final Cut Pro, Sorenson Squeeze

Content Management Tools

Teamsite, Blue Martini, Vignette, Wordpress, Joomla, proprietary content management systems

IA/Project Management

Omnigraffle, Visio, Project

Newsletter Deployment Tools

DreamMail, Mail Chimp, Sparklist

Operating Systems / Office Applications

Mac OS X, Windows 7/XP/2000, Microsoft Outlook, Microsoft Entourage, Microsoft Word, Microsoft Excel

LANGUAGES

Intermediate knowledge of Mandarin (Reading, Writing, and Speaking)

*Professional references available upon request.